



Education Background

Bachelor of Fine Arts in Design 2022

The University of Texas at Austin

- Comprehensive design education focused on visual communication, design theory, creative problem-solving, concept development, and design practice.
- Projects ranged from graphic design, branding, typography, product design, spatial design, and digital design.
- Developed a multidisciplinary design perspective combining aesthetic strategy with functionality, usability, and user needs.

Skills

Brand & Visual Design

Brand Identity and Strategy · Logo Design · Visual Identity Art and Creative Direction · Typography · Visual Hierarchy

Digital & Print Design

Web Design · UI/UX Fundamentals · Social Media Design Meta/Google Advertising · Marketing Collateral

Design Software

Adobe Illustrator · Adobe InDesign · Adobe Photoshop Adobe Premiere Pro · Adobe After Effects · Wix Studio Adobe Lightroom · Canva · Rhino 3D · SketchUp

Work Experience

Account Manager and Lead Designer

JanMar Agency | Galveston TX 2024-Present

- Develop and execute brand-focused creative concepts, digital campaigns, marketing collateral, and visual content for a diverse client portfolio (including social media graphics, advertisements, promotional materials, presentations, and campaign collateral).
- Provide creative direction and visual strategy, translating client goals and brand positioning into cohesive design solutions.
- Manage multiple creative projects simultaneously, balancing deadlines, client feedback, production requirements, and brand standards.
- Onboard and train team members in Adobe Creative Cloud applications and design/operational workflows.

Lead Designer

Culture Clash Magazine | Galveston, TX 2024-Present

- Design editorial/promotional materials across print and digital platforms, maintaining visual identity throughout each publication cycle.
- Create print layouts, editorial graphics, advertisements, social media assets, and digital content.
- Develop creative assets for events, partnerships, and community initiatives.
- Contribute to the evolution of the magazine's brand identity and visual language, balancing creative experimentation with consistency and recognition.
- Collaborate with writers, photographers, advertisers, and other creative contributors to develop cohesive editorial experiences.

Careers in Technical Education Teacher

IDEA Rundberg College Prep | Austin, TX 2023-2024

- Developed and delivered project-based, hands-on design and technical education curriculum focused on creative problem-solving and professional skills.
- Guided students through the development of projects from concept and ideation through execution and presentation.
- Created instructional materials, presentations, and visual resources to communicate complex concepts clearly and effectively.

Intern Designer

Make + SHift ATX | Austin, TX 2022 - 2023

- Collaborated with designers on industrial, product, and spatial design projects from concept development through production.
- Produced design documentation and visual materials while maintaining project specifications and deadlines.
- Gained hands-on experience with woodworking machinery, fabrication processes, and physical prototyping.